Welcome to the ECG Wiki

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You will need an ECG account to access some of the resources below. Become a member today if you want full access to this Wiki and all our digital tools, as well as our exclusive international newsletter delivered straight to your inbox!

Important Links

- Apply for an Account
- Organisational Structure
- Code of Conduct
- ECG Portal for IT Tools
- Local Chapter Guide
- Governance
- Wiki for Countries
- IT Support

The Economy for the Common Good (ECG) advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement launched in 2010 and is based on the ideas of the Austrian publisher Christian Felber. Currently, the movement consists of over 4,500 members, 171 Local Chapters, 44 Municipalities. We have active members in 35 countries. Over 1000 businesses and organizations have completed the Common Good Balance Sheet. Worldwide, nearly 200 universities are actively involved in spreading the idea of the ECG. In 2018 the International Federation (IF) was founded and consists of 10 national associations.

You can learn more about the ECG by exploring this Wiki (ECG account required) or visiting ecogood.org. Click here to explore the country and language-specific Wiki.

For press queries, contact press@ecogood.org.

For more information visit our website at ecogood.org.

Apply ECG

- The Common Good Balance Sheet is based on the Common Good Matrix. Twenty themes describe a company's contribution to the Common Good. These tools allow sustainability and transparency standards to be compared across all sectors, all types and all sizes of businesses.
- Not only companies, also municipalities and educational institutions can apply the Common Good Balance Sheet and their social impact.
- Many organizations have already successfully applied the Common Good Balance Sheet. Learn more about their good practices and find them on our map.

Get Involved

As a global non-profit, ECG has an amazing potential to transform our economic system, but all of our funding relies on people like you. Can you give today to keep the ECG strong? Donate here or become a member here.

You can participate:

- As an Individual
- As a Company or Organisation
- As a Municipality
- As an Educational Institution

Transforming the Economy with ECG Tools

a) Basics and examples

- Matrix: Model for the organisational development and evaluation of entrepreneurial as well as charitable activities. It assesses and scores the contribution to the common good by evaluating 20 themes in the intersection between values and stakeholder groups.
- Good Practices: Brochure with real-life examples for every Matrix Common Good theme.
- Businesses act for the Common Good and the SDGs

b) Common Good Product and Common Good Index

- Common Good Product: Economic instrument that measures the achievement of core values of a society and progress made towards economic goals derived from these values.
- Common Good Index

c) For Companies, Organisations, Universities, Cities

- Common Good Balance Sheet: Complementary tool to the traditional financial balance, through which the contribution that each organization makes towards the Common Good is evaluated and qualified, facilitating a systematic examination of all activities from a 360° perspective.
    - For companies
    - For municipalities
    - For educational institutions

- Audit and Peer evaluation: There are two ways of completing your Common Good Balance Sheet.
    1. If a company works together with other companies in a peer group to produce its report, this is regarded as a peer evaluation.
    2. In all other cases, the report is evaluated by an external audit.
- Fokus Gemeinwohl
- Ecogood Business Canvas: Tool that combines the ECG model with the advantages of the well-known business canvas to allow companies and organisations to anchor their purpose and contribution to socio-ecological change in their business model right from the start, or to transform it.