

# Joint Purchasing

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| <b>Content</b>                                                                                                                              | <b>Subpages</b> |
| <ul style="list-style-type: none"><li>• <a href="#">Always order, preferably by June</a></li><li>• <a href="#">Award Criteria</a></li></ul> |                 |

## Always order, preferably by June

Orders without your contact details are always possible. Most of the items are in stock and will be delivered in a few days. Larger orders should be placed in May and June 2023. This way, missing items can be produced in July and delivered in August.

The advantages of joint purchasing:

- **Credibility:** All materials meet the criteria of ECG throughout the entire supply chain. We select suppliers who combine a high ECG-balance sum with favourable prices.
- **Low effort:** We print your contact details on some items.
- **Low price:** If many people participate, the bulk prices are up to 60% cheaper than individual orders - since 2018, we have achieved this saving with 80,000 "general flyers". But because ECG values have their price, we distinguish ourselves from cheap suppliers.

The companies cover their costs without subsidies from the ECG movement and without profit. They provide financial transparency to ECG bodies (EMT) in the following year.  
We were able to reduce our shipping costs to 4,90 € within Germany and 8,90 € to Austria, other countries on request.

We offer the products only in German. The following list is no longer up to date. The ECG groups from other language regions are welcome to contact us if they would like to translate templates or order items. Please contact [bendix.balke@ecogood.org](mailto:bendix.balke@ecogood.org).

| No. | Article       | Description                                                                           | View (For a better view please click the PDFs)                                                             |                                                                                                            | Price gross excl. shipping | O c                             |
|-----|---------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|----------------------------|---------------------------------|
| 1   | General Flyer | Our bestseller provides basic information about ECG at information stands and events. | <br>ECG_Gene...9_EN.pdf | <br>ECG_Gene...1_FR.pdf | 100 pieces<br>5 €          | Can order time<br><br>With cont |

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|---|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------|
| 4 | Customers internal Wish List | <p>With this cover letter, consumers turn to companies in order to win them over for balancing.</p> <p>For background information, please refer to the guidance .</p>                                                                                    |                                                                                                                                                                                                                                                                                                                                                           | 1,000 units<br>26 € | <p>Can order time</p> <p>With content</p>                          |
| 5 | Business Card                | <p>Classic business card with contact details of individuals or groups</p>                                                                                                                                                                               | <p><b>Max Mustermann</b><br/>Beschreibung und Funktion<br/>zweite Zeile (optional)</p> <p>Land   PLZ Stadt<br/>Adresszeile (optional)<br/>+00 000 000 00 00<br/>max.mustermann@ecogood.org<br/><a href="http://www.ecogood.org">www.ecogood.org</a></p>  <p><b>GEMEINWOHL<br/>ÖKONOMIE</b> Ein Wirtschaftsmodell mit Zukunft.</p> <p>Name der Gruppe</p> | 100 pieces<br>?? €  | <p>Will create your details</p>                                    |
| 6 | Beech L banners              | <p>More sustainable and cheaper alternative to rollups:</p> <p>Instead of energy-intensive aluminium, they are made from 95% FSC-certified beech wood. Easy to assemble, durable and lightweight. Foil size 80 x 190 cm, sturdy base and cotton bag.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                            | 190 €               | <p>Can order time</p> <p>With content</p> <p>Own possibilities</p> |





I-banner-nebeneinander-entwurf-07.pdf





Translation Design A and E:

We turn the economy from head to toe.

Design C cf. No. 2 above

7

**Small  
Banner 68  
x 110 cm**

Hangs in front of  
information  
tables or on wall  
surfaces.

Is the eye-  
catcher of every  
group photo.



GWOE\_banner\_1...x68cm\_04a.pdf

70 €

Can  
orde  
time  
  
With  
cont

|   |          |                                                                                                                                                                            |                                                                                    |                                                                                                                                                                                                                               |                                                                                                                                                                                                                       |                                           |
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| 8 | T-Shirts | <p>At events, T-shirts refer to ECG volunteers. Classic T-shirt form in ECG blue.</p> <p>The back and on the chest is printed with the ECG logo in durable silkscreen.</p> |  | <div><br/>STTW006.pdf</div> <div><br/>STTM501.pdf</div> | <p>15 €</p> <p><b>Please specify:<br/>Ladies</b></p> <p>XS = a.)<br/>S = b.)<br/>M = c.)<br/>L = d.)<br/>XL = e.)</p> <p><b>Men and others:</b></p> <p>S = f.)<br/>M = g.)<br/>L = h.)<br/>XL = i.)<br/>XXL = j.)</p> | <p>Can order time</p> <p>With content</p> |
|---|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|

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| 10 | Carrier Bags | <p>An extremely sustainable gift for ECG activists, companies and cooperation partners.</p> <p>You can also pass it on for a donation.</p> | <div data-bbox="440 134 1237 936">  <p>tasche-c-02_entwurf.pdf</p> </div> <div data-bbox="431 976 1265 1579"> <p>100% Baumwolle , kontrolliert biologischer Anbau<br/> Erfahre mehr über dieses Produkt:<br/> <a href="http://www.fairtrade-deutschland.de">www.fairtrade-deutschland.de</a> aufrufen und<br/> FAIRTRADE -Code 24309004 eingeben.</p>  </div> | 3 € | <p>Can<br/>orde<br/>time</p> <p>With<br/>cont</p> |
|----|--------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------------------------------|

turn the economy from head to toe.

Translation: We

|    |             |                                                 |                                                                                                                             |                                                         |                |                                                |
|----|-------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|----------------|------------------------------------------------|
| 12 | Stick Notes | A give-away that catches the eye day after day! | <div><br/>haftnotiz-b-02-entwurf.pdf</div> | Translation: Does your idea strengthen the common good? | 1,50 € / piece | Can<br>orde<br>Gen<br>time<br><br>With<br>cont |
|----|-------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|----------------|------------------------------------------------|

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| 13 | Beer Mat | <p>Inscription: "For the common good" and conversation-stimulating theses (4 motifs in set of 100). Hexagonal to sort them in an original way. Can be used as a discussion impulse or give-away at the information stand, at events or in your favourite pub as a beer mat.</p> | <p>Translation of Beer Mats:</p> <p>1.) Where does your money work?</p> <p>Money doesn't work, people work.<br/>Ethical investments and alternative banks invest in social, sustainable ideas and projects.<br/>The alternative economic model Economy for the Common Good is committed to making money the means instead of the goal of economic activity.<br/><a href="http://www.ecogood.org">www.ecogood.org</a></p> <p>2.) Cooperation is stronger than competition.</p> <p>Companies are stronger if they can rely on each other.<br/>This releases energy. No one should work too much or too little because the competition is breathing down his neck.<br/>The alternative economic model Economy for the Common Good has thought about how economies in cooperation can succeed. <a href="http://www.ecogood.org">www.ecogood.org</a></p> <p>3.) Organic is cheaper.</p> <p>Of course organic is more expensive. On the price tag in the shop. Because we pay the true costs of conventional agriculture with poisoned soils, bee deaths and climate change.<br/>The economic model of Economy for the Common Good wants a system of taxes and levies that imposes common good costs on those who cause them. Then organic is cheaper.<br/><a href="http://www.ecogood.org">www.ecogood.org</a></p> <p>4.) If superiors listen to their team, everyone feels better.</p> <p>All have blind spots. Also superiors! Employees want to contribute ideas to make their company more sustainable and successful.<br/>The Economy for the Common Good is an alternative economic model that makes co-decision just as strong as solidarity and sustainability.<br/><a href="http://www.ecogood.org">www.ecogood.org</a></p> | <p>100 pieces<br/>12 € (25<br/>pieces per<br/>motif)</p> | <p>Can<br/>orde<br/>Gen<br/>time</p> <p>With<br/>cont</p> |
|    |          |                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          |                                                           |

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| 22 | <p><b>Workbook on the Common Goods Balance Sheet 5.0</b></p> | <p>Guideline document for the preparation of the Common Good Balance Sheet for companies.</p> <p>It includes the Full Balance Sheet and the Compact Balance Sheet variants and is a tool for understanding the Balance Sheet, creating your own Balance Sheet and performing a self-assessment.</p> |   | 30 € | <p>Can order<br/>in German<br/>language</p> |
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## Award Criteria

Contracts shall be awarded on the basis of the following three criteria:

| Award Criterion | Comment Price                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price           | In general: The cheaper the order, the more likely it is to be received.                                                                                                                                                                                                                                                                                                                   |
| ECG Assessment  | <ul style="list-style-type: none"> <li>In general, the higher the ECG rating, the more likely it is that orders will be received.</li> <li>Deductions for expired public interest balance sheets</li> <li>If no company with a ECG balance sheet offers this product, we compare which supplier* corresponds most closely to the ECG values according to available information.</li> </ul> |

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|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Regionality | <ul style="list-style-type: none"><li>• If possible, the comparison of suppliers* takes place within Germany. Since some products are manufactured exclusively in neighbouring countries (pencils in Denmark and organic buttons in Austria), we have nevertheless taken them in.</li><li>• Separate production of an article at different locations is not reasonable, because the bundling effect does not take effect and the printing costs increase.</li><li>• You get the goods from a central distribution to avoid packing and transporting goods unnecessarily.</li></ul> |
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