

Guía para Capítulos Locales



Es un placer darte la bienvenida. La EBC es un movimiento global compuesto por organizaciones y ciudadanos, con más de 170 Capítulos y activistas en 35 países. Tenemos varias oficinas y empleados y una multitud de voluntarios trabajando en apoyo al movimiento y ayudando a que nuestra visión se convierta en una realidad.

Índice

Iniciar un Capítulo Local
Administrar un Capítulo Local exitoso
Inducción de nuevos miembros



ECG LC Guide_v23_ES.pdf

Descarga y utiliza nuestra Guía (PDF arriba) para crear un Capítulo Local y convertirlo en una poderosa parte del movimiento.

Otros recursos útiles

ECG PORTAL

- Datacloud**: Collaborate, share and manage documents, files and folders.
- Wiki**: Central knowledge base with collaborative functions.
- Webinar**: Email alerts in your web browser.
- Chat**: Chat directly with others (forums and groups) (see Slack).
- Calendar**: Manage and share calendars.
- Contacts**: Manage and share contacts.
- Polls**: Schedule meetings (see Board).
- Deck**: KanBan Board (see Tools).

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How does the Economy for the Common Good work?

1. Businesses produce a Common Good Balance Sheet. This results in extra that allows a company to invest its contribution to the Common Good - how fairly, sustainably and transparently they operate.

Indicator	Value	Target/Quota	Responsible party/Department
Supplier			
Human Rights and Labour Practices			
Environment			
Customer			
Business Partners			
Local Communities			

20 THEMES resulting up to 30 positive acts, resulting in a maximum of 1,000 points, made available as part of a company's products and services

2. Products receive an ECG label with the score from the Common Good Balance Sheet. This enables people to make truly informed decisions about the products and services they buy.

3. Governments can speed the transition to a Common Good economy. All levels of government can adjust fiscal and other policies that encourage ethical and sustainable business practices.

Published by: www.ecogood.org

CASE STUDIES GOOD PRACTICES

ECONOMY FOR THE COMMON GOOD
An economic model for the future

[ecogood.org](https://www.ecogood.org)

Get Involved



- Otras maneras de aportar

- Recursos gráficos
- Manual de Identidad Corporativa
- Logos EBC

- [Portal EBC \(Herramientas tecnológicas\)](#)
- [Crear una cuenta EBC](#)

Subpages



For more information or questions, please contact international@ecogood.org